



WE STRENGTHEN THE BRIDGE BETWEEN BUSINESS & DIGITAL TRANSFORMATION

By enhancing efficiency, personalizing encounters, streamlining procedures, and providing access to cutting-edge solutions, "TransformingDigitally" services can completely transform the way customers view their experiences.



WHAT WE DO?

At TransformingDigitally, we strive to understand your business challenges and leverage technology for effective solutions. By integrating technology into your operations, we deliver value to your business and customers. Embracing Digital Transformation is vital for growth and enhancing the customer experience.



Our Purpose:

We empower organizations with digital methodologies to achieve their business objectives. Our focus is on providing innovative solutions to integrate disruptive digital technologies into your operations, ensuring long-term success and growth.

Our expertise:

- ✓ Digital Transformation Consulting Services
- ✓ Digital Brand Building and Portfolio Management
- ✓ Blockchain / Web 3
- ✓ AI / ML Automation
- ✓ IoT Solutions
- ✓ Custom Software Solutions
- ✓ Cloud DevOps Services

HOW WE DO IT?

Digital transformation strategy and engagement' infuses everything we do.

1 Identifying the use case

We start our engagement by identifying the strategic business use cases which is aligned towards the ROI of Digital Transformation investment. In a typical case, such business cases are those which has a lot human interventions.

2 Running a PoC

After identifying the use case, we run a Poc by designing a Digital Solution within the defined time frame, setting up the success KPIs, change management and making those improvements after the feedbacks. This typically takes 9-12 months.

3 Enterprise Roll Out

Rolling out Digital Transformation is not a sprint, it's a marathon. We then move to company wise roll out by identifying use cases different departments and involving the respective stakeholders.

WHY TRANSFORMING DIGITALLY?

WE FOCUS ON RESULT DRIVEN APPROACH



ALL SERVICES UNDER ONE ROOF

We offer an extensive range of Digital Transformation services aimed to add the wings of agility, reliability, and scalability to your business.

QUALITY CUSTOMER EXPERIENCE

We believe in delivering high quality services that streamline your overall company experience, making you coming for more



CUSTOMER CENTRIC APPROACH

We are always here for our clients. Our team is always on their toes to reach out and assist our clients with their problems.

Have a project in mind? Want to discuss your raw ideas, problems, or maybe a passion project? We are just an email/call away. Let's get talking.

DESIGN & DEVELOPMENT SERVICES

These services adapt to clients' diverse needs in today's tech-driven world.



- ✓ **Web and Mobile Development:** Creating websites, apps for iOS and Android
- ✓ **UI/UX Design:** Designing user-friendly interfaces
- ✓ **Custom Software:** Tailored solutions for specific needs
- ✓ **E-commerce:** Building online stores
- ✓ **Database and CMS Development:** Data management and content systems
- ✓ **Game, IoT, AR/VR:** Specialized development
- ✓ **Cloud DevOps Services:**
- ✓ **Quality Assurance:** Testing and maintenance
- ✓ **Technical Consulting:** Strategic technology guidance
- ✓ **AI and ML:** Implementing data-driven solutions.

GOOGLE CLOUD PLATFORM (GCP) SERVICES

The Cloud is full of opportunities to scale your business up and move towards agility. We leverage the astounding capabilities of emerging technologies to come up with creative approaches that help solve real problems. TransformingDigitally works with clients by guiding them in their transformational journey to the Cloud. Our experts help you to transform your business with the flexibility to ramp up or scale down as per your business needs. With reduced costs and replacements for old back-office applications, we give you an opportunity to maximize from your investment.

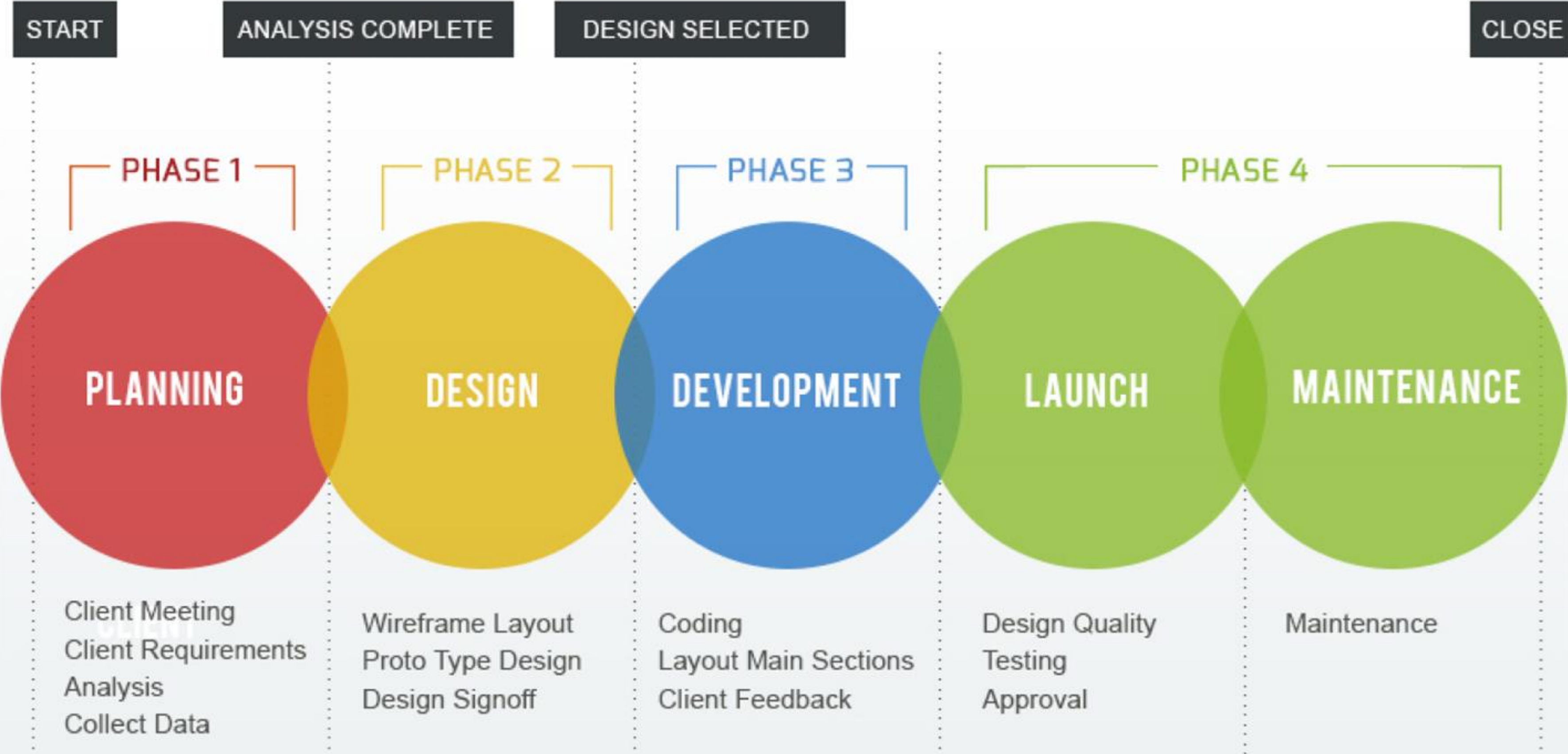
Strategic approach to improve cloud:

- Enhance Data Security and Privacy
- Leverage multi-cloud data management solution for enterprises
- Real-time SaaS monitoring system to improve performance
- Implement Cloud based password managers for security alerts

Our Approach & Benefits working with us:

- Architecting the Cloud Strategy
- Delivering an Effective Cloud Solution

DESIGN & DEVELOPMENT (PROJECT LIFECYCLE)



OUR CLIENTELE

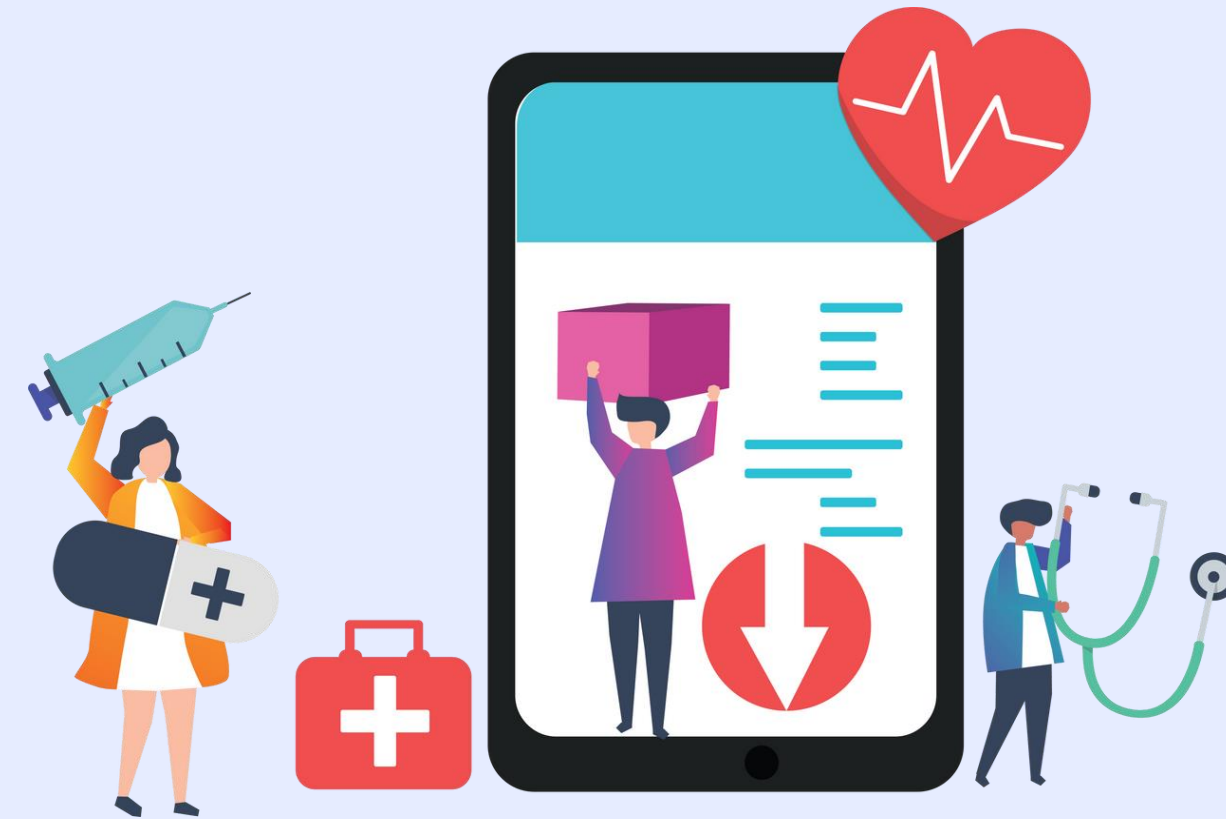


Fintech

North America

We designed a B2C platform for one of client in Mexico. It was a project of 9-12 months where we have deployed resources like:

- UI/UX
- React and Java Developers
- QA
- Project Manager



Healthcare

Middle East

We have developed a Blockchain-based Electronic Health Record developed a mobile application using React. It has increased the transparency and data security among the various stakeholders involved in the medical process such as hospitals, patients' families, and insurance companies.



Automobile (Automated Service)

North America

For valued customer of an automobile dealership, desire a seamless and user-friendly web application (compatible with mobile devices) that simplifies the process of managing my vehicle's maintenance and service requirements, payroll management.



Automobile (Sale & Purchase)

North America

Target individuals looking to buy a used car in the \$150,000-\$400,000 range. Customers looking for a more polished experience willing to pay a small premium in exchange for more transparency and a better experience overall.



Tour & Travel Germany

We have created a method that requires less human involvement in the cancellation and automatic reimbursement of trains. With our help, they were able to cut the process from 3 days to 5 minutes, boosted customer satisfaction, and bring in 23% more new customers.



Food and Beverage Industry Brazil

Our technology successfully controls calf movement within the area, monitors health, nutrition, and other factors. By having a superior tracking system, the client was able to acquire a competitive edge in the Brazilian Market+ with a 17% decrease in human intervention and a 26% increase in income.



THANK YOU!

Your Digital Transformation Partner!

LET'S CONNECT WITH US!



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